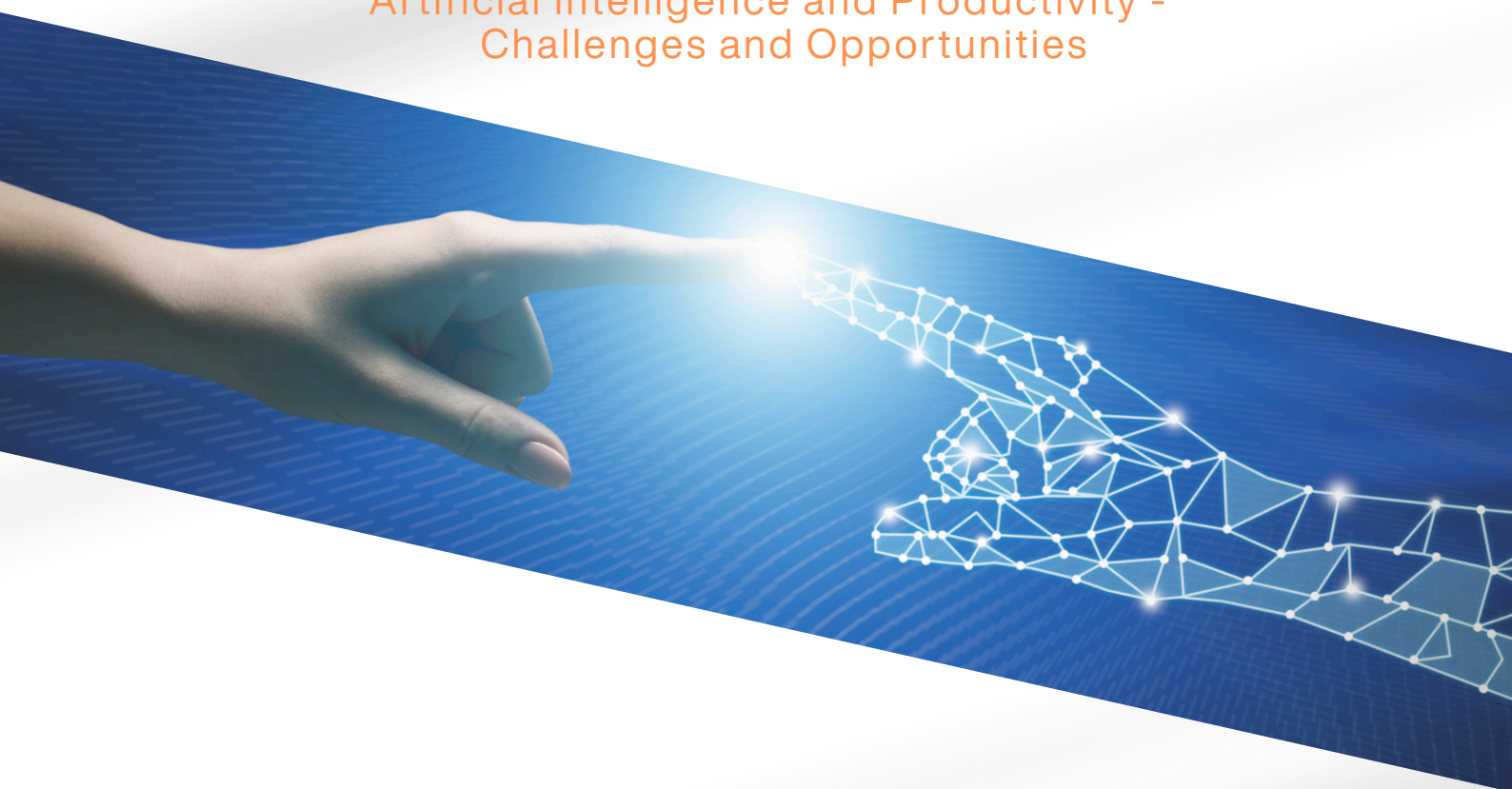


ECONOMICS OF DIGITAL TRANSFORMATION

Artificial Intelligence and Productivity -
Challenges and Opportunities



CONFERENCE PROGRAM



19 - 22 June 2024
OPATIJA
Hotel Ambassador

About EDT Conference

The 7th International Scientific Conference "Economics of Digital Transformation (EDT) DIGITOMICS" is organised by the Faculty of Economics and Business of the University of Rijeka. The conference, which will take place both on-site in Opatija, Croatia, and online from 19 to 22 June 2024, will focus on the topic of "Artificial Intelligence and Productivity: Challenges and Opportunities"

Artificial intelligence (AI) takes centre stage and demonstrates its transformative impact on various facets of life, encompassing workplaces and daily routines. The conference aims to delve into the multifaceted landscape of AI and address challenges such as ethical considerations, workforce dynamics, security and legal frameworks. At the same time, it aims to highlight the tremendous opportunities of AI, such as improved efficiency, informed decision-making processes and personalised services.

Authors are invited to submit abstracts and full papers via the EDT conference website, following the guidelines outlined in the official Call for Papers. Submitted manuscripts will undergo a rigorous double-blind review process, with selected papers to be published prior to the conference. The English publications will be summarised in a conference proceedings intended for indexing in the Clarivate CPCI (WoS) index and are expected to be published in October 2024.

Outstanding contributions to the conference will be evaluated for inclusion in the Proceedings of the Rijeka Faculty of Economics: Journal of Economics and Business, as well as for possible publication in selected international journals (to be announced), which will be abstracted and indexed in the Web of Science (WoS) database

Organisers

The mission of the Faculty of Economics and Business is to educate entrepreneurial and socially responsible leaders and to contribute to the advancement of science at an international level. The vision of our faculty is to be recognised as a socially responsible and desirable university through continuous development and to serve as a community partner in promoting a sustainable society.

Our core values are responsibility, excellence, connectivity, partnership and sustainability. The first step on the path to a career is gaining work experience during your studies. Our faculty co-operates with successful companies throughout Croatia and enables our students to combine theory and practise. Through memberships in international institutions, our students have the opportunity to choose multinational companies where they can gain experience according to their interests and ambitions.

Social responsibility is a central element of our community involvement. We initiate projects that promote positive change and transform perspectives in our society and beyond. We are the first higher education institution in Central and Eastern Europe to calculate its carbon footprint in order to reduce greenhouse gas emissions and mitigate climate change. With this initiative, we are paving the way for other companies in our region to follow suit.

Main Partners



Cleveland State University
Maxine Goodman Levin College of Urban Affairs



Université Côte d'Azur
Balkan Institute of Science and Innovation



University of Belgrade
Faculty of Organizational Sciences



University of Coimbra
Faculty of Psychology and Education Sciences



University of Belgrade
Faculty of Economics



University of Sarajevo
School of Economics and
Business



University of Zagreb
Faculty of Organization and Informatics
Varaždin



University of Ljubljana
School of Economics and Business



University of Antwerp
Faculty of Applied Economics



University of Glasgow
Adam Smith Business School



UNWE
University of National and World Economy
Sofia, Bulgaria



Humboldt-Universität zu Berlin
School of Business and Economics
International Research Training Group 1792



Linköping University
Department of Management and Engineering

Conference Speakers



Darjan Budimir

CEO of Croatian Energy
Market Operator



Saša Čegar

Assistant Professor, Faculty
of Economics and Business,
University of Rijeka



Marko Čirović

Assistant Professor, Faculty
of Organizational Sciences,
University of Belgrade



Martina Dragičević

Director of Regulatory Affairs
and EU Funding Department
at A1 Croatia



Saša Drezgić

Dean, Faculty of Economics
and Business, University of
Rijeka



Marko Filipović

Mayor of the City of Rijeka



BJ Fletcher

Assistant Professor, School of
Public Management and
Policy, University of Illinois
Springfield



Catherine Gall

Executive Director of the ETI
Research Laboratory



Ivan Gržeta

Assistant Professor, Faculty
of Economics and Business,
University of Rijeka



Edward (Ned) Hill

Professor, John Glenn College
of Public Affairs and The
Knowlton College of
Architecture, The Ohio State
University



Dražen Jakšić

Head of Energy Institute
Hrvoje Požar



Lara Jelenc

Professor, Faculty of
Economics and Business,
University of Rijeka



Christian Ketels

Professor, Harvard Business
School



Kristina Đukić

Deputy Mayor
City of Opatija



Nicos Komninos

Professor, Aristotle University
of Thessaloniki



Tomasz Kozluk

Economic Counsellor to the
Chief Economist, OECD



Conference Speakers



Boris Miljavac

CEO of Siemens Energy



Carlos Moreno

Professor, IAE Paris Business School



Peter Nijkamp

Professor, Vrije Universiteit, Amsterdam



Predrag Pale

Associate Professor, Faculty of Electrical Engineering and Computing, University of Zagreb



Vedran Kružić

Director at Regional Development Agency Primorje Gorski kotar



Dragan Vukmirović

Professor, Faculty of Organizational Sciences, University of Belgrade



Carlo Ratti

Professor, Massachusetts Institute of Technology (MIT) and the Politecnico di Milano



Carlo Sessa

Member of the Executive Board of the Euro-Mediterranean Economists Association (EMEA)



Molly Schnoke

Director, Center for Economic Development - EDA University Center, Cleveland State University



Jelena Stanković

Professor, Faculty of Economics, University of Niš



Alan F. Unger

President Unger Family Foundation



Nela Vlahinić

Professor, Faculty of Economics and Business, University of Rijeka



Karima Kourtit

Executive Director TRSA



Agenda

DAY 1 Wednesday, June 19th

[Online link](#)

9.00 - 10.00	Registration		
10.00 - 10.30	Opening and conference greetings	<p>Saša Drezgić, Dean of the Faculty of Economics and Business, Rijeka</p> <p>Kristina Đukić, Deputy Mayor of the City of Opatija</p> <p>Marko Filipović, Mayor of the City of Rijeka</p> <p>Vedran Kružić, Director of Regional Development Agency of the Primorje-Gorski Kotar County</p>	Grand Hall, Hotel Ambassador
10.30 - 12.00	Plenary session	<p>Keynote speakers:</p> <p>Peter Nijkamp The Regional Science Academy (TRSA), Vice-President, Alexandru Ioan Cuza University of Iasi/ VU University Amsterdam</p> <p><i>"Societal Benefits of AI"</i></p> <p>Tomasz Kozluk, OECD, Economic Counsellor to the Chief Economist</p> <p><i>"The impact of Artificial Intelligence on productivity, distribution and growth: Key mechanisms, initial evidence and policy challenges"</i></p>	Grand Hall, Hotel Ambassador
12.00 - 12.30		Coffee break	
12.30 - 13.30	PANEL I New Technologies for Green Transition	<p>Chair: Nela Vlahinić, Full Professor Faculty of Economics and Business, University of Rijeka</p> <p>Panelists:</p> <p>Boris Miljavac, Siemens Energy, CEO</p> <p>Darjan Budimir, HROTE, CEO</p> <p>Dražen Jakšić, Head of Energy Institute Hrvoje Požar</p> <p>Martina Dragičević, Director of Regulatory Affairs and EU Funding Department at A1 Croatia</p> <p>The session will focus on the technological innovations that are driving the green transition. The panellists will explore emerging trends in low-carbon technologies and provide insights into their transformative potential. The topic will also highlight the promising field of green hydrogen and its role in reshaping the global energy landscape. In addition, panellists will discuss the dynamic response of electricity markets to these ground-breaking advances, revealing both opportunities and challenges. Finally, the discussion will also cover important considerations for cyber security - an important topic in the age of digitalisation.</p>	Grand Hall, Hotel Ambassador
13.30 - 15.00		Lunch	



15.00 - 16.30

PANEL II

Chair: **Karima Kourtit**, Executive Director TRSA

Shaping Economic Strategies for a Transformative Future – Inspiration from Michael Porter

Keynote speakers:

Christian Ketels, TRSA Great Minds in Regional Science Lecture. *“The Scientific Significance of Michael Porter”*

(in cooperation with The Regional Science Academy - TRSA)

Peter Nijkamp, Vice-President of TRSA, Alexandru Ioan Cuza University of Iasi/VU University Amsterdam, and **Karima Kourtit**, Executive Director TRSA, in association with **Paul Krugman** and **Carlos Moreno**

“Old Wisdom and the New Economic Geography: Managing Uncertainty in 21st Century Regional and Urban Development

Michael Porter Roundtable Discussion

Moderators: **Saša Drezgic** and **Karima Kourtit**

Reimagining Economics: What Next?

Panelists:

Christian Ketels, Principal Associate at Prof. Michael Porter’s Institute for Strategy and Competitiveness

Peter Nijkamp, Professor of Economics, VU University, Amsterdam

Catherine Gall, Executive Director of the Sorbonne based ETI Research

Lara Jelenc, Full Professor at Faculty of Economics and Business, University of Rijeka

Grand Hall, Hotel Ambassador

By emphasizing the role of location-specific factors, such as factor conditions, demand conditions, related and supporting industries, and firm strategy, structure, and rivalry, Porter's work has helped geographers and policymakers better understand the dynamics of regional economies.

Many regional economics and geographers recognize the importance of considering both external and internal factors in shaping regional economic development, and Porter's frameworks have provided a useful lens through which to analyze these dynamics. Porter's theories emphasize the importance of geographic clusters and agglomerations in driving regional competitiveness.

His work is essentially connected to the ‘New Economic Geography’, especially in the context of industrial location theory and policy. Furthermore, Porter's concept of the ‘cluster effect’ suggests that industries tend to agglomerate in specific geographic areas due to shared resources, specialized labor pools, and knowledge spillovers.

The 15-minute city concept, popularized by urban planner Carlos Moreno, envisions urban environments where residents can access all their daily needs, such as work, shopping, education, and recreation, within a 15-minute walk or bike ride from their homes. Porter's emphasis on factors that contribute to regional competitiveness, such as infrastructure, workforce skills, and institutional support, can also inform the development of 15-minute cities. Efficient transportation networks, quality public spaces, and inclusive urban governance are essential components of a 15-minute city that supports economic activity and social well-being.



DAY 1 Wednesday, June 19th

[Online link](#)

15.20 - 15.30	CROSS-disciplinary network for research excellence in Regenerative Economy Innovation eco-Systems	Welcome speech Saša Drezgić & Saša Čegar , EFRI	
		Presentation of DEC plan Marija Džunić , FEUN	
		-----	Lovor Hall
15.30 - 15.50	Project partners' semi-annual meeting	Presentation of Quality Assurance Plan POLIEDRA+POLIMI , TBD	
15.50 - 16.10		Presentation of Data Management Plan OSLOMET , TBD	
16.10 - 16.30	  Funded by the European Union	Forthcoming info days – Protocol and experience of UOM EMEA, UOM , and FEUN , TBD	
16.30 - 17.00	 UNIVERSITY OF RIJEKA CENTER FOR SUPPORT TO SMART AND SUSTAINABLE CITIES crosreiss.com	Update of the Action plan: January 2025 – June 2025 Jelena Stanković , FEUN, Project Coordinator	
17.00 - 18.00		Discussion	



DAY 1 Wednesday, June 19th

Online link

16.30 - 18.45

SESSION I

Moderator: **Barbara Fajdetić**, Faculty of Economics and Business, University of Rijeka

Mimosa

Hall 1

Adrijana Martinović, University of Rijeka, Faculty of Law; Inter-University Centre of Excellence Opatija

Automated decision-making and algorithmic management: Implications of the CJEU's SCHUFA (scoring) case for the EU labour law

Fiscal Policy,

Public

Administration

and

Regulation

Economics

Giuseppina Agata Di Guardo, University G. Marconi, School of Law

Francesco Gaspari, University G. Marconi, School of Law

Circulation and protection of genetic data and biobanks: legal challenges and regulatory perspectives

Robert Matić, Maroni, d.o.o.

Alemka Šegota, Faculty of Economics and Business, University of Rijeka

Helena Blažić Pečarić, Faculty of Economics and Business, University of Rijeka

Is Primorje-Gorski Kotar County Efficient in Fiscal Terms?

Marija Bečić, Department of Economics and Business, University of Dubrovnik

Perica Vojinić, Department of Economics and Business, University of Dubrovnik

Matea Matić Šošić, Department of Economics and Business, University of Dubrovnik

The Role of E- Government in Economic Growth

Martina Corbino, University G. Marconi, School of Law

Digital transformation of the Public Administration: between efficiency and innovation



<p>10.00 - 12.00</p>	<p>Plenary session</p> <p>Chair: Catherine Gall and Karima Kourtit</p> <p>The X-minute city: Promise or Myth on a Livable Planet</p> <p>Keynote speakers:</p> <p>Carlos Moreno, Scientific Director of the research lab "Entrepreneurship Territory Innovation" at the IAE Paris-Sorbonne, Université Paris 1 Panthéon-Sorbonne <i>"15-Minute City: Urban Intelligence, Sustainability & Resilience"</i></p> <p>Carlo Ratti, Senseable City Lab, Department of Urban Studies and Planning, MIT <i>"City Revolution: The 15-Minute Senseable Transformation"</i></p> <p>Karima Kourtit, Open University the Netherlands and Peter Nijkamp, Alexandru Ioan Cuza University of Iasi/ VU University Amsterdam <i>"City Love: The New Economic Proximity"</i></p> <p>-----</p> <p>PANEL III</p> <p>Roundtable Warming Up:</p> <p>Nicos Komninos, professor of Urban Development and Innovation Policy at the Aristotle University of Thessaloniki <i>"Spatial Intelligence & Smart Environment Challenges"</i></p> <p>Moderators: Saša Drezgić and Catherine Gall</p> <p>Panelists:</p> <p>Karima Kourtit, Executive Director TRSA Carlos Moreno, Associate Professor at the Paris IAE – Panthéon Sorbonne University in France Carlo Ratti, Professor, Senseable City Lab, Department of Urban Studies and Planning, MIT Nicos Komninos, Professor of Urban Development and Innovation Policy at the Aristotle University of Thessaloniki</p>
<p>12.00 - 12.30</p>	<p>Coffee break</p>

Grand Hall, Hotel Ambassador



12.30 - 13.30

PANEL IV

Empowering Long-Term Urban Resilience and Prosperity: Fostering A Regenerative Economy in European Cities - CROSS-REIS

Moderator: **Marko Ćirović**, Assistant Professor, Faculty of Organizational Sciences, University of Belgrade

Panelists:

Carlo Sessa, Euro-Mediterranean Economists Association

Jelena Stanković, Faculty of Economics, University of Niš

Saša Čegar, Faculty of Economics and Business, University of Rijeka

Grand Hall, Hotel Ambassador

EDITION



crosreiss.com

In the face of challenges such as climate change, urbanization and economic inequality, a regenerative economy offers innovative approaches that promote sustainability, inclusivity, and long-term prosperity in urban areas. The concept of the regenerative economy represents a more dynamic, comprehensive, and forward-looking approach to sustainability that has the potential to bring about a more profound and transformative change towards a more regenerative and thriving urban space than conventional approaches to sustainability development. Therefore, this panel will discuss key strategies to strengthen long-term urban resilience and prosperity by creating a regenerative economy in European cities.

13.30 - 15.00

Lunch

15.00 - 16.15

PANEL V

Unger Family Foundation Panel: The impact of AI technology on government, industry, and academia

Moderator: **Molly Schnoke**, Director, Center for Economic Development Maxine Goodman, Levin School of Urban Affairs Levin College of Urban Affairs and Education, Cleveland State University

Panelists:

B.J. Fletcher, Assistant Professor, School of Public Management and Policy, College of Public Affairs and Education, University of Illinois Springfield

Ivan Gržeta, Assistant Professor, Faculty of Economics and Business, University of Rijeka

Edward (Ned) Hill, Professor, John Glenn College of Public Affairs and The Knowlton College of Architecture, The Ohio State University

Predrag Pale, Associate Professor, Faculty of Electrical Engineering and Computing, University of Zagreb

Dragan Vukmirović, Professor, Faculty of Organizational Sciences, University of Belgrade

Grand Hall, Hotel Ambassador



The advent of Artificial Intelligence (AI) technology has heralded a transformative era across various spheres of society, encompassing government, industry, and academia. This panel aims to delve into the multifaceted impacts of AI on these sectors, elucidating both the opportunities presented and the challenges encountered. In the governmental realm, AI technologies are reshaping public service delivery, enhancing efficiency, and facilitating more informed policy-making through data-driven insights. However, this surge in AI utilization also raises significant concerns regarding privacy, equity, security, and ethical governance, necessitating robust frameworks to ensure responsible usage. Within the industry, AI is a double-edged sword, driving innovation and economic growth while also disrupting traditional business models and labor markets. Academically, AI is revolutionizing research methodologies and educational paradigms, offering unprecedented opportunities for personalized learning, knowledge discovery, and interdisciplinary collaboration. Nonetheless, the rapid pace of AI development poses challenges in aligning academic curricula with industry demands and ethical considerations, urging educational institutions to integrate AI literacy and ethical training into their programs.

15.10 - 15.30	CROSS-disciplinary network for research excellence in Regenerative Economy Innovation eco-Systems	Presentation of EFRI Career Center	
15.30 - 15.50		Presentation of EFRI Center for Local Economic Development	
			Lovor Hall
15.50 - 16.10	Presentation of EFRI	Presentation of EFRI Center for Health Economics and Pharmacoeconomics	
16.10 - 16.30	infrastructure, projects and cooperation potentials	Presentation of EFRI Economic Forum	
16.30 - 16.50		Presentation of EFRI projects and research infrastructure	
16.50 - 17.10		Presentation of EFRI Journal	
17.10 - 17.40	   crosreiss.com	Discussion	



DAY 2 Thursday, June 20th

<p>16.30 - 18.30</p> <p>Mimosa Hall 1</p> <p>Impacts of Digitalisation and Innovations in Economic Development</p>	<p>Online link</p> <p>SESSION II</p>	<p>Moderator: Ivana Dvorski Lacković, Faculty of organization and informatics, Department of Economics, University of Zagreb</p> <p>Jordancho Sherovski, School of Economics and Business, University of Ljubljana Mojca Indihar Štemberger, School of Economics and Business, University of Ljubljana Why, how, and when digital transformation of public healthcare works</p> <p>Amna Aščić-Kubat, Walgreens Boots Alliance, St. Louis Amila Pilav-Velic, School of Economics and Business, University of Sarajevo Aziz Šunje, School of Economics and Business, University of Sarajevo Acquisition of knowledge from external sources and production innovativeness of companies: quantile regression analysis</p> <p>Sonja Ivančević, Faculty of Organizational Sciences, University of Belgrade Veljko Dmitrović, Faculty of Organizational Sciences, University of Belgrade Marko Čirović, Faculty of Organizational Sciences, University of Belgrade Nataša Petrović, Faculty of Organizational Sciences, University of Belgrade Academic Burnout of Digital Natives and Social Sustainability: Prevalence and Risk Factors</p> <p>Stergios Symeonidis, Optimal – Human Reinforced, Athens Nikolaos Dimitriadis, University of York Europe Campus, City College, Thessaloniki Marko Čirović, Faculty of Organizational Sciences, University of Belgrade Matteo Venerucci, Department of Applied Research, Tobii, Danderyd Municipality, Sweden The eyes are the windows to the brain”: Pupillometry and Eye Fixations Patterns in Smartphone Product Communications</p> <p>Ivana Dvorski Lacković, Faculty of organization and informatics, Department of Economics, University of Zagreb Patricija Lovasić, Faculty of organization and informatics, Department of Economics, University of Zagreb Students' attitudes and perceptions on virtual influencer</p> <p>Dijana Vuković, University North, Varaždin Sara Slamić Tarade, Zagreb University of Applied Science Ivan Tolić, Business Polytechnic Zagreb Investigating Consumer Sentiment and Ratings of Sports Footwear Features</p> <p>Jelena J. Stanković, University of Niš, Faculty of Economics Marija Džunić, University of Niš, Faculty of Economics Ivana Marjanović, University of Niš, Faculty of Economics Marina Stanojević, University of Niš, Faculty of Economics Measuring Circular Economy Success in the EU: Policy Recommendations</p>
<p>16.00 - 20.00</p>		<p>Second Scientific Colloquium for EFRI doctoral students</p> <p>Mimosa Hall 2</p>
<p>20.00</p>		<p>GALA DINNER</p>



DAY 3 Friday, June 21th

10.00 - 11.45

Doctoral
Conference

Doctoral Conference for doctoral students of The joint PhD programme Governance and Economics in the Public Sector

Mimosa Hall 2

[Online link](#)

11.00 - 13.30

SESSION III

Mimosa Hall 1

**Artificial
Intelligence
and Industry
4.0**

Moderator: **Ana Kićanović**, Faculty of Organizational Sciences, University of Belgrade

Ana Kićanović, Faculty of Organizational Sciences, University of Belgrade
Stefan Komazec, Faculty of Organizational Sciences, University of Belgrade
Milica Maričić, Faculty of Organizational Sciences, University of Belgrade
Turnover intention driven by the adoption of artificial intelligence in the workplace

Veljko Uskokovic, Faculty of Organizational Sciences, University of Belgrade
Milica Maričić, Faculty of Organizational Sciences, University of Belgrade
Aleksandra Dacic-Pilcevic, European Medicines Agency
Veljko Jeremić, Faculty of Organizational Sciences, University of Belgrade
Navigating the Landscape: Unveiling the Reflection of AI in the Sharing Economy through Bibliometric-based Analysis

Tonči Svilokos, University of Dubrovnik
Mario Bilić, University of Dubrovnik
Iris Lončar, University of Dubrovnik
A Comprehensive Review of Artificial Intelligence Applications in the Financial Sector

Primož Pevcin, Faculty of Public Administration, University of Ljubljana
Katja Debelak, Faculty of Public Administration, University of Ljubljana
Artificial Intelligence and Public Management: A Systematic Literature Review of the Prevailing Directions of Research

[Online link](#)

11.00 - 13.30

SESSION IV

Lovor Hall

**Contemporary
Management,
Organization
and Marketing
Issues**

Moderator: **Lara Jelenc**, Faculty of Economics and Business, University of Rijeka

Milica Latinovic, Faculty of Organizational Sciences, University of Belgrade
Sladjana Benkovic, Faculty of Organizational Sciences, University of Belgrade
Bojana Olgić Draženović, Faculty of Economics and Business, University of Rijeka
Cleantech Crowdfunding

Agnes-Ildiko Wittrich, Faculty of Management, Comenius University Bratislava
The Project Manager of the Future – Will the role continue to exist?

Lara Jelenc, Faculty of Economics and Business, University of Rijeka
Connecting the Dots in Lean Implementation- Insights from Qualitative Data Analysis in Croatian Lean Companies

Željka Marčinko Trkulja, Libertas International University, Zagreb
Dinko Primorac, University North, Koprivnica
Irena Bilić, University Algebra
Investing in Customer Loyalty Programs: Simulating costs in defensive strategies



DAY 3 Friday, June 21th

13.30 - 15.00

Lunch

11.45 - 16.00

Doctoral
Conference

Doctoral Conference for EFRI doctoral students

Mimosa Hall 2

DAY 4 Saturday, June 22th

TRIP – TBA



EDT Partners and Supporters



INA is a Croatian multinational oil company that operates in oil and gas exploration, production, refining, and distribution. Founded in 1964, INA plays a significant role in the energy sector of Southeast Europe.



BKS Bank is an Austrian financial institution providing a wide range of banking services, including personal, corporate, and investment banking. Established in 1922, BKS Bank has a strong presence in Austria and neighboring countries, focusing on sustainable growth and customer-oriented solutions.



LNG Croatia is a company focused on the development and operation of liquefied natural gas (LNG) infrastructure in Croatia. Established to enhance energy security and diversify energy sources, LNG Croatia operates the Krk LNG terminal, playing a crucial role in the regional energy market.



Eurokamen operates in the construction industry, focusing on the extraction and sale of construction stone, brick production, and building construction, including finishing works. Renowned for quality and craftsmanship, Eurokamen supplies materials for various construction projects.



Pivovara Daruvar is a historic Croatian brewery, known for producing high-quality beers since 1840. Located in the town of Daruvar, it combines traditional brewing techniques with modern innovations to offer a diverse range of beer styles enjoyed both locally and internationally.



RST-Pellet d.o.o.

RST Pellet is a Croatian company specializing in the production and distribution of premium wood pellets. Committed to sustainability and energy efficiency, RST Pellet provides eco-friendly fuel solutions for heating systems, ensuring high-quality products that meet international standards.



Podravka is a leading Croatian food company renowned for its diverse range of high-quality food products, including the popular Vegeta seasoning. Established in 1934, Podravka has a strong global presence, combining traditional recipes with modern food technology to deliver trusted and beloved culinary solutions.



EDT Partners and Supporters



DataBox is a Croatian company specializing in IT solutions and services, focusing on data storage, backup, and management. Established to provide reliable and innovative technology solutions, DataBox supports businesses in optimizing their data infrastructure and ensuring data security and efficiency.



The Kvarner Region Tourist Board promotes tourism in the Kvarner region of Croatia, known for its stunning coastline, beautiful islands, and vibrant cultural heritage. The board provides information and resources to help visitors explore the area's natural beauty, historical sites, and diverse recreational activities.



Program Committee



Saša Drezgić, PhD
President

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



Ana Bobinac, PhD

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



**Vesna
Buterin, PhD**

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



**Davor
Vašiček, PhD**

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



**Ned W.
Hill, PhD**

John Glenn College of Public
Affairs, Columbus, Ohio, USA



**Nela
Vlahinić, PhD**

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



**Wolfgang Karl
Härdle, PhD**

Humboldt-Universität zu Berlin,
Institute for Statistics und
Econometrics School of Business
and Economics, Berlin, Germany



**Srdjan
Redzepagic, PhD**

Balkan Institute of Science and
Innovation of the Université Cote
d'Azur, Nice, France



**Iryina
Lendel, PhD**

Cleveland State University,
Maxine Goodman Levin College
of Urban Affairs, Cleveland, USA



**Antonio Portugal
Duarte, PhD**

University of Coimbra, Faculty of
Economics, Coimbra, Portugal



**Zhanna
Belyaeva, PhD**

Ural Federal University,
Graduate School of Economics
and Management, Ekaterinburg,
Russia



**Saša Randelović,
PhD**

University of Belgrade, Faculty
of Economics, Belgrade, Serbia



**Kemal
Kozarić, PhD**

University of Sarajevo,
School of Economics and
Business, Sarajevo, Bosnia and
Herzegovina



**Almir Peštek,
PhD**

University of Sarajevo,
School of Economics and
Business, Sarajevo, Bosnia and
Herzegovina



**Nina Begičević
Ređep, PhD**

University of Zagreb, Faculty of
Organization and Informatics,
Varaždin, Croatia



**Silvia Trifonova,
PhD**

University of National and World
Economy (UNWE), Department
of Finance, Sofia, Bulgaria



Program Committee



**Josef
Windsperger, PhD**
University of Vienna, Faculty of
Business, Economics and
Statistics, Vienna, Austria



David S. Hulse, PhD
University of Kentucky, Gatton
College of Business and
Economics, Lexington, USA



Maja Klun, PhD
University of Ljubljana, Faculty
of Administration, Ljubljana,
Slovenia



Katarina Ott, PhD
Institute of Public Finance,
Zagreb, Croatia



Tea Golja, PhD
Juraj Dobrila University of Pula,
Faculty of Interdisciplinary,
Italian and Cultural Studies,
Pula, Croatia



**Chich-Jen (Charles)
Shieh, PhD**
College of Quantitative
Economic, Huaqiao University,
Xiamen, Fujian China



**Andrija
Mihoci, PhD**
Brandenburg University of
Technology Economic Statistics
and Econometrics



**Sunčica
Vujić, PhD**
University of Antwerp, Faculty
of Applied Economics (TEW),
Antwerp, Belgium



**CHEN
Ying**
Department of Mathematics,
Faculty of Science, National
University of Singapore



**Cathy Yi-Hsuan
Chen, PhD**
University of Glasgow, Adam
Smith Business School



**Raphael C. G.
Reule, PhD**
Humboldt-Universität zu Berlin
School of Business and
Economics International
Research Training Group 1792
"High Dimensional
Nonstationary Time Series"



**Gazi Salah
Uddin, PhD**
Linköping University, Sweden
Department of Management and
Engineering, Economics Division



Organization Committee



Vesna Buterin, PhD
President

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



**Nkolina Dukić
Samaržija, PhD**

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



**Andrea Arbula
Blecich, PhD**

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



**Ivan
Uroda, PhD**

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



**Ana
Babić, PhD**

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



**Barbara
Fajdetić, MA**

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



**Kristina
Kregar, MA**

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



**Vanja
Rubeša, MA**

University of Rijeka, Faculty of
Economics and Business, Rijeka,
Croatia



Our contacts:

EDT Organization Committee
International Scientific Conference
Economics of Digital Transformation (EDT) DIGITOMICS
Conference information:
Website: www.edt-conference.com
E-mail: edt-conference@efri.uniri.hr

University of Rijeka, Faculty of Economics and Business
Website: www.efri.uniri.hr
Ivana Filipovića 4, HR-51 000 Rijeka
Croatia, Europe
Phone: +385 51 355 111
Fax: +385 51 212 268

Conference place:



Organized by: University of Rijeka Faculty of Economics and Business / Ivana Filipovića 4 / 51000 Rijeka, CROATIA